

Hi Friend!

This is an unprecedented time in history. I always wondered what would happen if the church could not gather in a building to worship. We're getting ready to find out! And I'm actually energized about seeing how God will use it. This is an Outbreak of Opportunity!

I am writing to a few of you who love the church and have proven that by your generous financial support. I am emailing to ask for your help with funding the mission in this intense season. As a leader in your world, I'm sure you have been busy bolstering the spirit of people you lead, as I have been doing in the church world.

As someone who cares deeply about (*church name here*) mission here, you've probably also thought about how the church will be affected when we don't have in-person worship services. My team and I are too! While we will be rigorously promoting and encouraging online giving, we anticipate that our giving will still be off by 50% through the entire period we will not enjoy in-person services. Our leadership team have been formulating a plan to address this, but I am writing today to ask for you to pray about something.

As a high capacity giver, I hope you will continue to give normally right now, but I'd like to put a future ask on your radar for down the road. I'm not specifically asking for a certain amount today, just seeing if you would allow me to circle back to you Individually 4 weeks from now (***the Monday after Easter***) with our overall church need/situation and see if you are in a position to make a key gift. I will know then exactly what our members have done, and what would be the most helpful. We are enjoying so *much* momentum these days in providing Help and Hope to people, and I don't want to cut any essential staff or key programs that would hinder that.

This situation is so unique, but I believe also a unique opportunity for God to do amazing things through your generosity. If the handful of people getting this message will jump in to help, we will be able to navigate these epic and daunting disruptions to the local church you love so much.

Could you shoot me a quick reply (a simple 'OK' or 'Yes, call me') if you are willing to be a part of this funding solution. It will help this pastor sleep better! I have always lived by a mantra when unprecedented things like this occur – 'Trust God and tell the people.' This I am doing today.

Thanks for being someone I could ask this of.

(*Your name here*)